e-Catalog
Product Brief

HIGHLIGHTS

Easy storefront creation, product categorization and low start-up costs

Outstanding multimedia support and item descriptions

Easy location of products

Extensive product search and comparing capabilities

Support for walk-in users

Direct views into suppliers' inventory and availability reports

Direct purchases from catalog

Easy-to-use pricing and stock-taking

Inventory and item locations on warehouses

Easy tools for updating inventory and prices

Price distribution in an instant

Multicurrency support and conversion of currency

Whether your company is large or small, you have to be competitive enough in order to survive. Marketplace pressures today drive companies to simultaneously reduce both costs and time to market, while improving product quality and capability. Every firm struggles to reengineer itself, its products, its production and distribution processes to meet these requirements. As a result, the successful business of tomorrow will be fundamentally different from the business leaders of today.

ANY INDUSTRY WELCOME

Our solutions will help you to lead your business to a new global level; expand your clients and suppliers base; reduce each commercial transaction cost; optimize the processes of search, comparison and choice of products by their key parameters; save time and money while executing routine, repetitive tasks; have access to the information concerning demand and supply, renovated in real-time mode; forecast sales volume and optimize the stock of your ready goods - and all this within a short period of time and at reasonable costs.

With the IT4profit catalog and inventory management your ompany can build its store from the ground up. Any industry is welcome to run it for its business success.

To use IT4profit Catalog, you do not need specialized technical knowledge. This ensures that you can keep your product lines up-to-date and keep maintenance costs low.

THE ROUNDUP OF BENEFITS

e-Catalog is a professional tool that helps to easily produce and manage product-related, trade-related, transport-related, company-related, and consumer-related information. It is your 24-hour source for the latest product information, on-line shopping and exclusive discounts and promotions. It is destined for the definition, organization and presentation of all the goods and services offered at the marketplace in conformity with the RosettaNet standards. The main advantage of this decision is the possibility to interact and exchange data between partners' corporate ERP systems thanks to the total compatibility of the formats and standards of the data transfer, and the reliable data protection system. e-Catalog has been segmented into easy-to-use, interactive documents. It comes with a powerful and versatile search engine that simplifies the catalog exploration.

EASY CATEGORIZATION AND IMPLEMENTING

IT4profit catalog and inventory serves as the repository of product items that can be sold through IT4profit catalog that is a virtual storefront of your company. Before you can create items in the IT4profit inventory system, you must set up and define the structure around it. Use the IT4profit catalog forms to easily create the

categories of your products to sell and then create additional content for the web through the IT4profit Catalog Administration manager routines. All you do is to decide how you want your catalog structured and insert product descriptions. The description of a product can include all the pricing information you need, including taxes and shipping charges.

Customers browse through the sections in the catalog, or search for keywords across your entire store, and add the items they want to the cart. When all the products are picked, the customer completes a pre-defined order form, adding name, address and payment details. With a single click the customer "sends" you the order that is stored at your web site ready for you to download and process.

UNSURPASSED QUALITY

Your catalog will be simply professionally - looking.
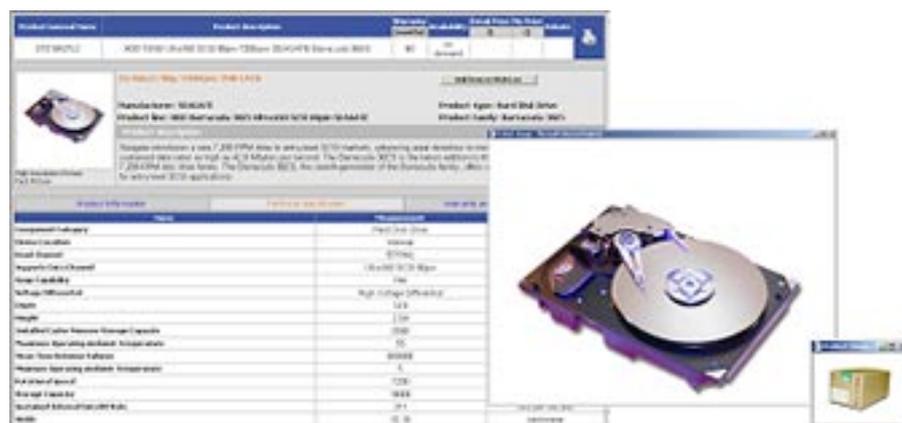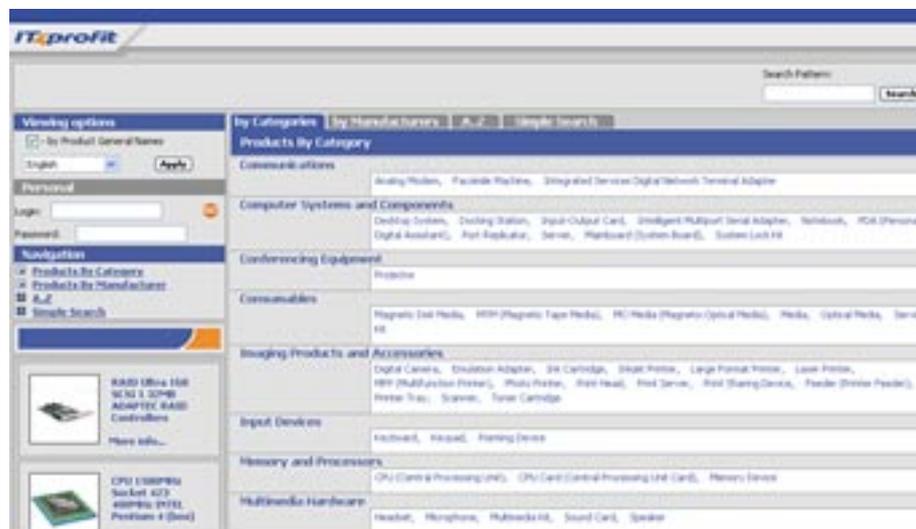
INVENTORY MANAGEMENT

The inventory management is at the heart of the enterprise, a compelling task to keep track of stock values and correctness of trades and accounting. The inventory management on IT4profit allows the companies to handle and control inventory at various levels whether it is a distributor with multigeographical locations or a single seller which needs his inventory controlled online and offline. This functionality includes the stock keeping unit concept, the automatic item matching, rules for automatic item updates and many more.

BETTER CONTROL OVER STOCK-TAKING

Making sales while maintaining a full control over inventory is an ever complex affair when the seller is a multilocational company like many of the world wholesale distributors. Persuring the need to effeciently track and identify inventory data becomes a more complex story if a company needs to store different information about a single item like the storage or item condition patterns. The SKU value allows to store all item information in one place while having all the item differences reflected regardless of a manufacture's production code. With the SKU notation the solution is to have a standard store filled with the product list and a separate item value to contain all item variables which would be used to reflect the deference is easily implemented.

SELLING WITH THE SKU CONCEPT

Inventorying on IT4profit is based on the Stock keeping Unit concept. The Stock keeping Unit is an internal company value used to locate the difference in items if the company has such. For a multilocational company the such may reflect different warehouse patterns. For example, the item SKU in the multilocational company which is stocked at different warehouses may be easily located if the SKU information for that item contains a warehouse code. Then as the inventory management is closely connected to purchasing, sales fulfillment and trades, the availability reports will refer to that exact warehouse when a purchase is made from it. IT4profit provides multilocational companies with functionality that allows them to handle and control inventory in such a flexible manner. This is done by means of creating stockkeeping units for each item in the company store or for each item in a multiwarehouse company. Information recorded on the stockkeeping unit card may aslo specify individual parameters used by IT4profit to refer to individual item patterns like item condition or country of manufacture information, price correction schedules for an item at a SKU level. So whenever there is need to have a correct stock overviews across multiple warehouses, IT4profit uses the information on the item SKU instead of referring to the company catalog item itself.

EASY PRICE MANAGEMENT

Setting up IT4profit pricing is one of the required steps for catalog and order management. For each item that you plan to sell, you must specify the price in a price list and make that price list available to customers. Using IT4profit pricing

capabilities, you can set up advanced promotions and discounts. It4profit supports pricing agreements that are set up in IT4profit sales price management sections. These agreements set up and apply default pricing rules for customers in IT4profit order management. For everyday international trades a maintenance of currency convertion rates is provided.